

Plan for Annual Report 2007/8

Purpose:

To note the arrangements for production of the Annual Report.

Summary:

As in previous years, an Annual Report of the activities of the Council is being prepared by the Communications department.

The format will be similar to last year. The proposed overall theme for the report will be 'Pioneers'. It will focus on the areas in which the GOC has led the way in regulation, as well as on the people who make it happen. We will introduce 'day in the life' and case study features as a more personal way of explaining the work of the departments and committees, and include stakeholders' perspectives of the Council and what it means to them.

Copy is currently being prepared, and final artwork will be approved by 20 August to allow printing by the end of the month and distribution in early September.

Final approval will be by the Chairman and Chief Executive.

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